



Date: November 16th thru 18th, 2016

Location: Chengdu, China

Blue Lotus will host a 3 day summit in Chengdu, China from November 16th to 18th, 2016, a follow-on to its 9 previous conference events. The summit this year will feature **100+ industry leaders from both primary and secondary markets to meet with institutional investors** and brainstorm on the promising future of China’s new media industry.

The 2016 investment year is quickly drawing to a close. Hotspots in the virtual economy emerge frequently, while the internet and real economy converge in segments such as **Ecommerce, O2O, Durable Consumption Goods, Tourism, and Internet Finance**. Blue Lotus believes that the growth potential of China’s internet and real economy combined is much larger than the virtual economy, and is well positioned to make a significant breakthrough in the upcoming 2017 year.

Corporate Participants (group events and 1x1’s available)

Segments	Corporate Participants
Ecommerce: BABA, JD, Koudai, Mia, Mogu Street, Koala, VIPS, Xiao Hongshu, Zhaogang	
Alibaba (Wei Wu/CFO)	Kaola
Jingdong Mall (Xuande Huang/CFO)	VIPS(Ya Shen/CEO)
Koudai Shopping (Ke Wang/Founder)	Xiao Hongshu
Mia (Nan Liu/Founder)	Yiguo (Ye Zhang/Founder)
Mogu Street (Qi Chen/Founder)	Zhaogang(Dong Wang/CEO)
O2O : BIDU, Dada, Eleme, Ke Runyun, Meituan Dianping, SHBJ, WUBA	
Baidu Takeout (Zhenbing Gong/CEO)	Ke Ruyun (Lei Peng/CEO)
Dada (Jiaqi Kuai/Founder)	Meituan&Dianping (Xing Wang/CEO)
Eleme (Xuhao Zhang/Founder)	SHBJ (Weihao Xu/CEO)
	WUBA (Jingbo Yao/CEO)



Logistics: SF Express, Tian Dihui, ZTO Express

SF Express

Tian Dihui (Shuibo Xu/CEO)

ZTO Express (Wei Zhuang/Assistant to the Chairman)

Transportation: CTRP, TOUR, Didi, Yidao, Mafengwo, Shenzhou, Titan, Toncheng, Innmall, Zu Zuche

Didi (Wei Cheng/CEO)

Tuniu(Dunde Yu/CEO)

Yidao (Gang Peng/Director)

Ctrip (Cindy Wang/CFO)

Mafengwo (Gang Chen/Founder)

Innmall (Rui Li/CEO)

Shenzhou (Wilson Li/CFO)

Zu Zuche(Bin Li/Founder)

Titan (Qing Xu/Founder)

Tongcheng (Zhixiang Wu/CEO)

Durable Consumption Goods: BITA, ATHM, Ikongjian, Ivjv, Mychebao, Colorful Home, FangDD, LEJU, Lianjia, Qfang, Tuhu, Tujia, Uoko, Youxinpai, ZhecheAuto

Ikongjian (Lei Zhang/CEO)

Qfang (Wenhua Liang/Founder)

Iwjv (Wei Deng/Co-founder)

Tuhu (Min Chen/CEO)

Mychebao (Le Huang/CEO)

Tujia (Jun Luo/CEO)

Colorful Home (Tangxiang Wu/Founder)

Bitauto (Bin Li/CEO)

FangDD (Yi Huang/CEO)

Uoko (Xiang Liu/CEO)

LEJU (Yinyu He/CEO)

Youxinpai (Kun Dai/CEO)

LianJia(Xianling Yang/Director)

ZhecheAuto (Haiying Shen/CEO)

Autohome

Internet Finance: igoldenbeta, 9fbank, Koudailc, Lufax, ppdai, Renrendai, YRD, Zhongan

Igoldenbeta (Jingjiao Dai/CEO)

Ppdai (Jun Zhang/CEO)

9fbank (Eddie Wu)

Renrendai (Xinhe Li/Founder)

Koudailc (Yongmin/CEO)

Yirendai (Ning Tang/CEO)

Lufax (Wei Shang)

Zhongan(Wei Xu/COO)

Education: EDU, XRS, COE, Maple Leaf

New Oriental (Sisi Zhao/IR)

51talk (Jimmy Lai/CFO)

TAL (Rong Luo/CFO)

Maple Leaf

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Previous Conferences	Keynotes
The 1st BLRI ChinaJoy Private Meeting (Shanghai) 27th July 2016	CMGE, NetEase, 361, MoMo, IMAX, Perfect World ect.
The 1st BLRI Advertising and Marketing Annual Summit(Beijing) 25th March 2016	Baidu, Phoenix New Media, 360,Yeahmobi ect.
The 1st BLRI Entertainment Annual Summit(Beijing) 2nd March 2016	Kingnet, ACFUN, LeSports, Iqiyi ect.
The 1st BLRI O2O Annual Summit(Beijing) 29th October 2015	Dianping/Meituan, Nuomi, Yongche, Meituan, JD, Edaixi ect.
The 1st BLRI Consumer Durables Annual Summit(Beijing) 15th October 2015	Cheyipai, Qfang, Leju, Souyidai ect.
The 1st BLRI Travel Investment Annual Summit(Shanghai) 24th September 2015	Qunar, Ctrip, LY.com, Tuniu ect.
The 1st BLRI Intelligent Hardware Annual Summit(Dongguan) 23th June 2015	U51, Zhongan, Kingdee, Baidu Wealth Management ect.
The 1st BLRI Internet Finance Annual Summit(Hangzhou) 3rd June 2015	Letv, Haier, Ucloud ect.
The 1st BLRI E-commerce Investment Annual Summit(Beijing) 25th May 2015	JD, Mogujie, VIPShop ect.

